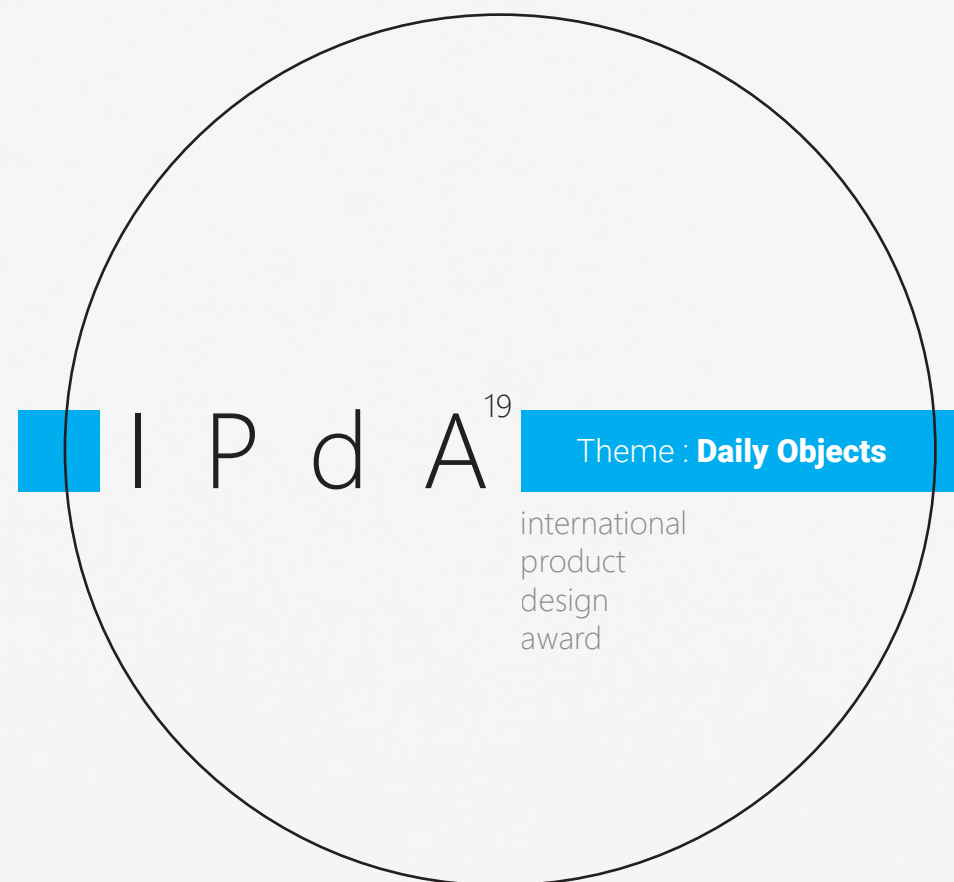
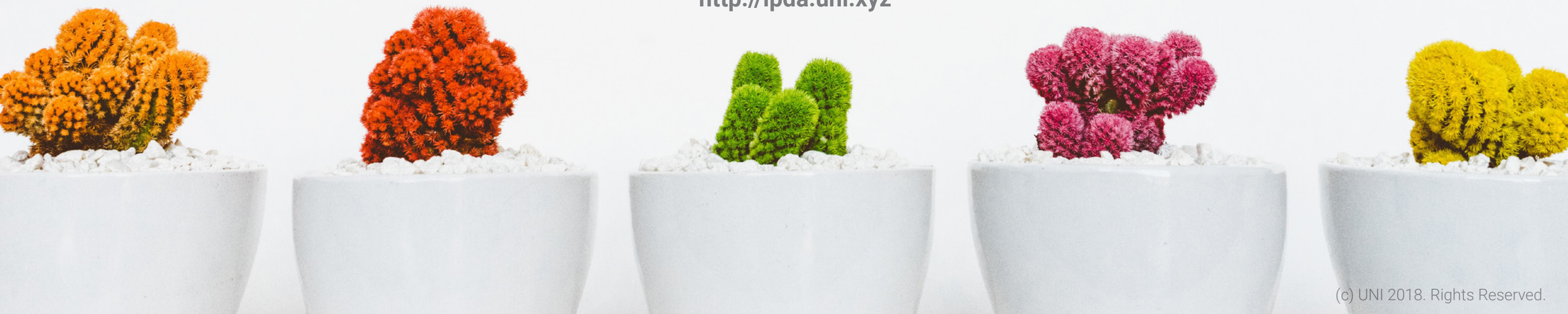




<http://ipda.uni.xyz>



Can your design makes 'everyday' awesome?

1



Image credits: Huseyn Kamaladdin

Premise

A great product has the potential to change our lifestyle and can make our life simpler. A product designed to solve a problem can also be beautiful, innovative, useful and creative at the same time.

As a designer, you have done the hard work already by coming up with a great idea to solve a problem. With UNI you can make your design stand out from the crowd and get it rewarded as the worlds best product of the year. The theme for this year is **'Daily Objects'**



Time to stand out of the crowd.

2

Image credits: ATBO

Purpose

UNI Product Design Awards has been created to recognize, honor and celebrate outstanding product and industrial designs that represent the highest level of creative originality and design excellence. We are inviting product designers and industrial designers across the globe to submit their entries which will be judged for design innovation, technical advancements, cost and value, environmental responsibility, aesthetics, need and usage. We will acknowledge some of the outstanding designs and will promote it at the global scale through our online platform, media partners, social channels, and also in the form of an annual book presenting the best designs across the globe.



Bringing together the best of design ever.

3

Image credits: ATBO

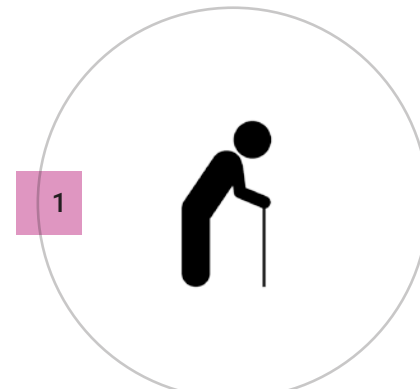
Eligibility

1. Participants from all geographical regions are eligible. Open to participants of all backgrounds, including design students and professionals.
2. Participation is on individual basis only. Organizations/studios may participate however, certificate/ awards will be issued to a single contact person/Team member registering for the award. One individual can submit multiple projects(separate entry for each) in multiple categories.
3. Entries must be original works of the entrant, who will be recognised as the sole designer of the said entries throughout the course of the competition.
4. You can enter in more than one categories for the awards, however the entry has to be submitted separately. Only designs conceptualized/created/built after December 2013 are eligible. Entries that infringe, breach, prejudice or violate the property, interests or rights (including but not limited to contractual rights, user rights, copyright, design rights and all other proprietary and intellectual property rights) of any third party will be disqualified. Participants shall be liable for claims by such third parties resulting from the infringement. The Organiser shall not be held responsible for any infringement.

Categories

1. Elderly
2. Children
3. Interior
4. Lighting
5. Urban
6. Office

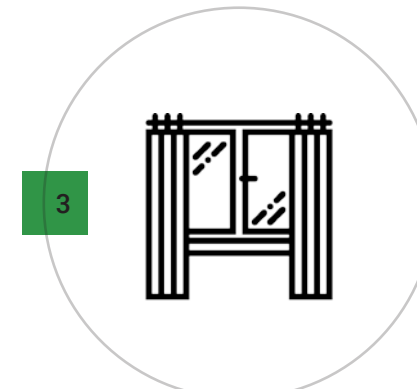
7. Outdoor
8. Transportation
9. Digital
10. Wellness
11. Toys
12. Educational



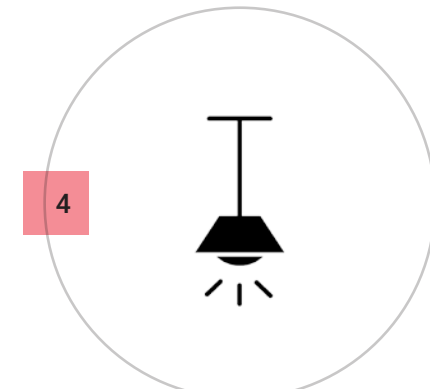
a. Public Awareness, b. Quality of life,
c. Safety & Security, d. Healthcare,
e. Accessories, f. Others



a. Toddler Products, b. Safety & Security,
c. Infant Product, d. Health & Baby Care,
e. Gear, f. Pregnancy & Maternity, g. Strollers
h. Car Seat & Accessories, i. Nursery, j. Others



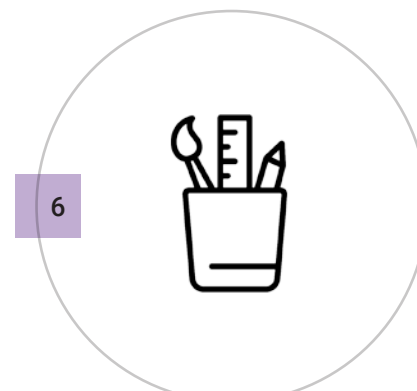
a. Home Automation, b. Kitchen Appliances,
c. Household Appliances, d. Door, windows
e. Bathroom Fittings, f. Floor Coverings, g. Wall Coverings,
h. Cutlery, i. Wall Partitions j. Others



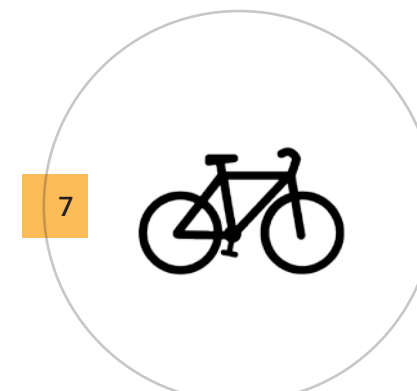
a. Table Lamps, b. Desk Lamps, c. Energy Saving,
d. Green, e. Chandeliers, f. Outdoor
g. Interactive, h. Art-glass, i. Natural Light, j. Others



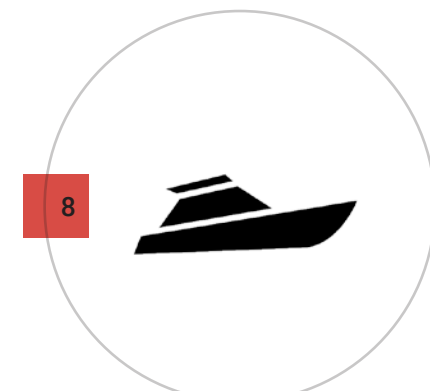
a. Sustainable, b. Recycled, c. Residential, d. Air
Quality, e. Safety & Security, f. Energy Conservation,
g. Clean Energy, h. Green, i. Resource Management
j. Others



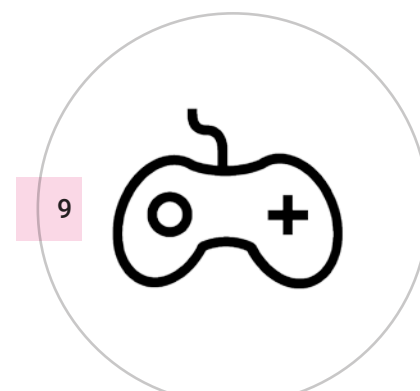
a. Stationery, b. Productivity Tools, c.
Communication, d. Office Equipment,
e. Furnishing Tools, f. Others



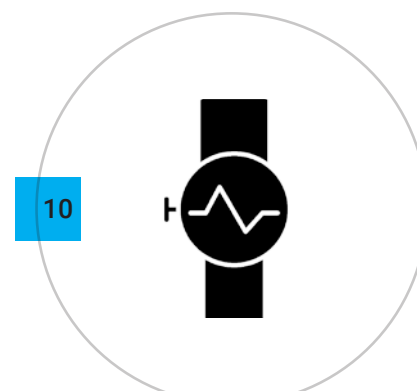
a. Bicycle and bicycle accessories, b. Sports, c.
Outdoors, trekking and camping, d. Patio/Garden
Furniture, e. Leisure/Fun, f. Others



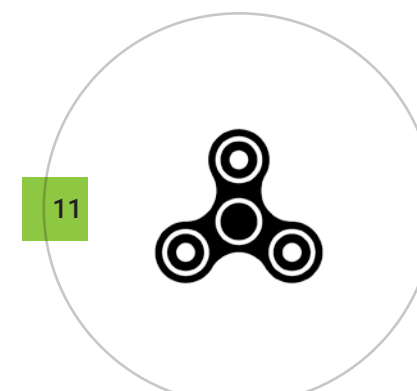
a. Aircraft/Aerospace, b. Mass Transportation,
c. Fuel/Electric Vehicles, d. Mobile Homes,
e. Boats/Nauticals, f. Others



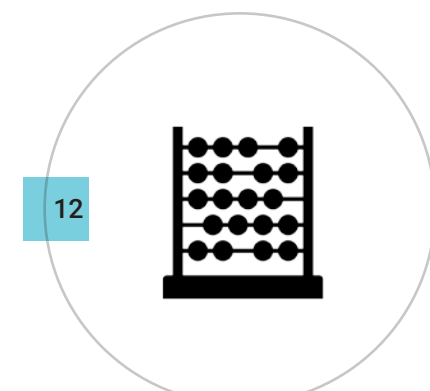
a. Phone, b. PCs, c. Gaming, d. Productivity,
e. Smart Devices, f. Others



a. Fitness Equipment, b. Monitoring devices
c. Healthcare App, d. Prosthetics,
e. Treatment Equipment, f. Others



a. Board games, b. Card Games, c. DIY, d. Digital
games, e. Musical Toys, f. 0-1 years old, g. 1-3 years
old, h. 3-6 years old, i. 6+ years old, j. Others



a. Teaching aids, b. Classroom design
c. Learning Toys, d. Public Campaigns
e. Behavioural Correction tools, f. Others

Early is on time. On time is late.



5

Key Dates

Launch of Competition

Kickoff - UNI International Product Design Awards, 2018

Review Mid Deadline: 5th September '18

Individual feedbacks on submission given by Uni.xyz Moderators to all complete entries submitting by this date.

Public Voting opens: 10th September '18

Users on Uni and subscribers can now like appreciate discuss on your project.

Last date of submission: 10th October '18

Closing deadline of IPDA 2018.

Public Voting Closes: 30th November '18

4 Shortlists in each category will be announced by the jury panel.

Announcement of Results: 1st December '18

Judging

Jury Voting (Organizers and panel selected by organizers)

Innovation

- Concepts that are brave/radical/refreshing.
- Narration behind the design process.
- Innovative use of technology (materials, construction)

Fabrication

- Materiality and its sources.
- Sustainability in terms of usage.
- Assembling methodologies and storage.

Functionality

- Handling and usability of the product.
- Safety and product feasibility.
- Fulfillment of the need or function.
- Practicality in terms of size and weight.

Potential

- Justification as an appealing product.
- Potential of commercialisation.

People's Choice

Total Appreciations

- Total number of appreciations on the project page, by the signed up members of Uni.xyz

Total Discussions

- Number of relevant and engaging discussions on the project.

Award

Citation Winner (Each category) x 12

Trophy + Medal + Certificate (Professionals) - *(For realized projects only)*

Special Mention Each Category x 12

Medal + Certificate (Professionals) - *(For realized projects only)*

Student's Award (Each Category) x 12

Medal + Certificate (Students only) - *(For realized projects only)*

Best Idea/Concept Award (Each Category) x 12

Trophy + Medal+ Certificate (Open for professionals + Student) - *(For concept project only)*

People's Choice Award (Each Category) x 12

Medal + Certificate (Open for Professionals + Students) - *(For realized/concept both)*

Jury Categories

By voting

All the award winners will also be gaining:

1. Featuring on our media partner websites
2. Featuring on our bi-annual book
3. Press Release
4. Communication to Magazines
5. UNI Gold designers Mark
6. Option to Sell your designs via UNI
7. UNI Relevance index for your design
8. UNI's Relevance index for your profile.
9. Exclusive Interview opportunity for winners

Submission

- A minimum of 6 and maximum of 12 images showcasing the output of the design (JPEG/GIF/PNG/TIFF) (120ppi)
- Questionnaire formulated by the participants as directed on the submission portal. Refer to Uni Submission guidelines to know more. <https://goo.gl/EFYkad>
- Cover image of size 2000 x 800 px or larger in aspect ratio 5:2 should be uploaded.
- Individual images and graphics used or any additional images can also be published (for publication purpose only and not for the judging of entries)
- All the participants are required to update their profile on UNI for jurors to identify between students and professional entries.
- Do not place your name or any mark that reveals your identity on your sheets/images.
- The first tag in the upload page, should be your category of participation and the second tag should be the subcategory of submission - rest of the tags are optional.

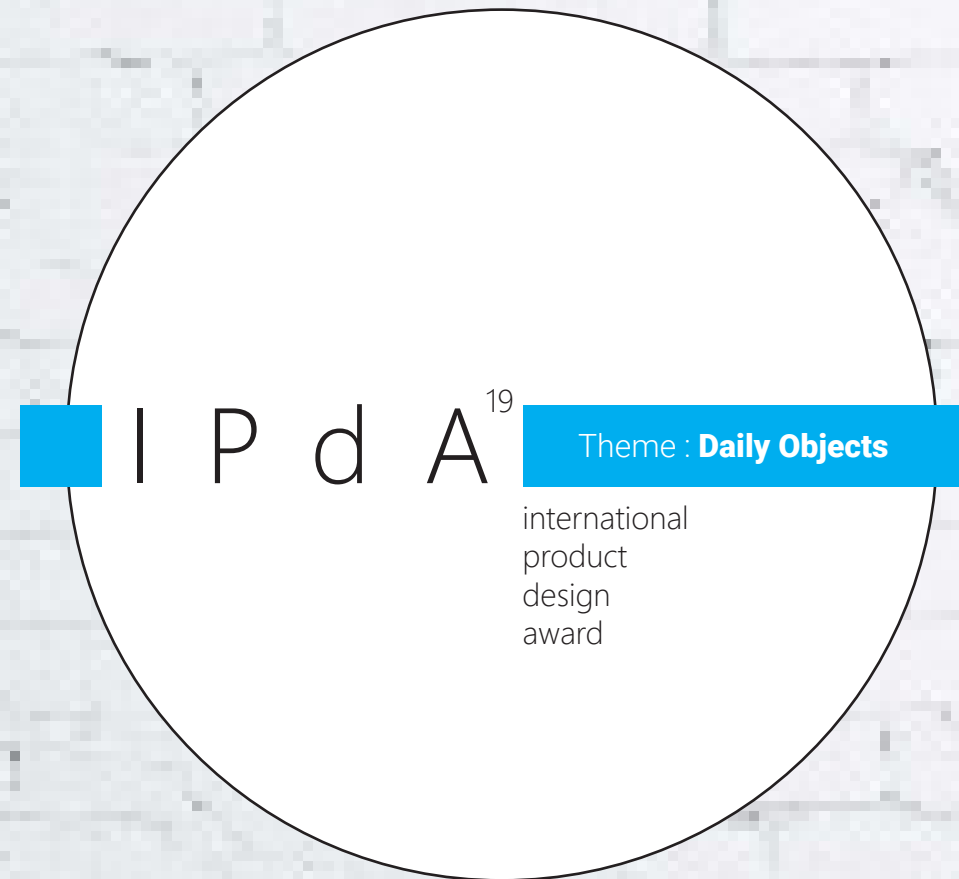
+ To learn about the best practices of submission refer to this pdf here: <https://goo.gl/fmmcP7>

No Fees

The awards are free to participate and there is no cost associated to registration or submission. We wouldn't mind a treat if you win though.

**Our wall of fame
awaits your ideas.**

Where are you? Log on to: <http://ipda.uni.xyz>



Queries: **ipda@uni.xyz**