

Terra

Brewed - Bali

Beach themed café design challenge



Premise

Coffee plants grew in the wilderness in Ethiopia and were used by nomadic tribes for thousands of years, only until the 1400s when people figured out that they could roast their seeds. By the 1500s, the drink had spread to coffee houses across the Arab world. Coffee houses first appeared in Turkey, Syria, and Egypt as early as 1530. Since they became a hotspot for political discussions, they were banned repeatedly.

Subsequently, throughout the 1600s coffee houses began popping up across Europe and North America. The French and American Revolutions were said to have brewed in coffeehouses. Lloyd's of London, a major insurance company, started as a coffeehouse that was frequented by merchants and sailors.

The coffee house acted as a perfect mid-ground for a meetup, between other options like places of spiritual significance or formal restaurants. Here creativity and innovation thrived through conversations. They have long been associated with writers, artists, and intellectuals and represented a safe and comfortable space to share news, discuss philosophy or politics. This surge in innovation was not only owing to the design of the space - the physical gathering of people from different backgrounds and fields of expertise - but also to coffee itself.





Fig: 2 – A bustling coffee shop today – An illustration

Trends

Even after centuries, the societal functions around coffee continue to play an important role within many cultures around the world. Coffee houses or Cafes form the center stage for the coffee culture that has been brewing through this time. The significance of coffee houses within modern society has charted a new definition for itself. Cafe chains like Starbucks have started a new revolution by making the “cafe” culture global.

Coffee houses are still acting as hubs for making conversations happen, socialize, or work in solace. Cafes now have been decorated with multifunctional roles such as retail, activity center, and attract a variety of people, ranging from tourists to locals. They collectively act as pods of a city’s identity, accumulating its crowd.

The coffee served in coffee houses may differ depending on where you are in the world, but the establishment itself conveys a sense of familiarity and understanding that can transcend borders and linguistic barriers.





Fig: 3 – Seniman Coffee Ubud, Bali - (Source: Bontraveller)

Brief

A coffee house still holds a similar ideology as it did 4 centuries ago. They act as a mixture of close and open public spaces that are transitioning to give people a platform to gather for conversations or work. It can be said to be a city's public living room and reflects their traditions in more than one way.

Brief: The challenge here is to design a Coffee House, a space that transcends the concept of cafes that we see today.

The aim of these challenges is to help participants practice micro-planning of spaces & services, translating ideas into the design of volume, furniture, and finishes. It seeks to explore a coffeehouse/cafe on a beach at Bali, that embodies today's architecture style while taking inspiration from its surrounding history.

How does a global idea of a café translate into a regionally communicating vocabulary of Bali in the context of today?



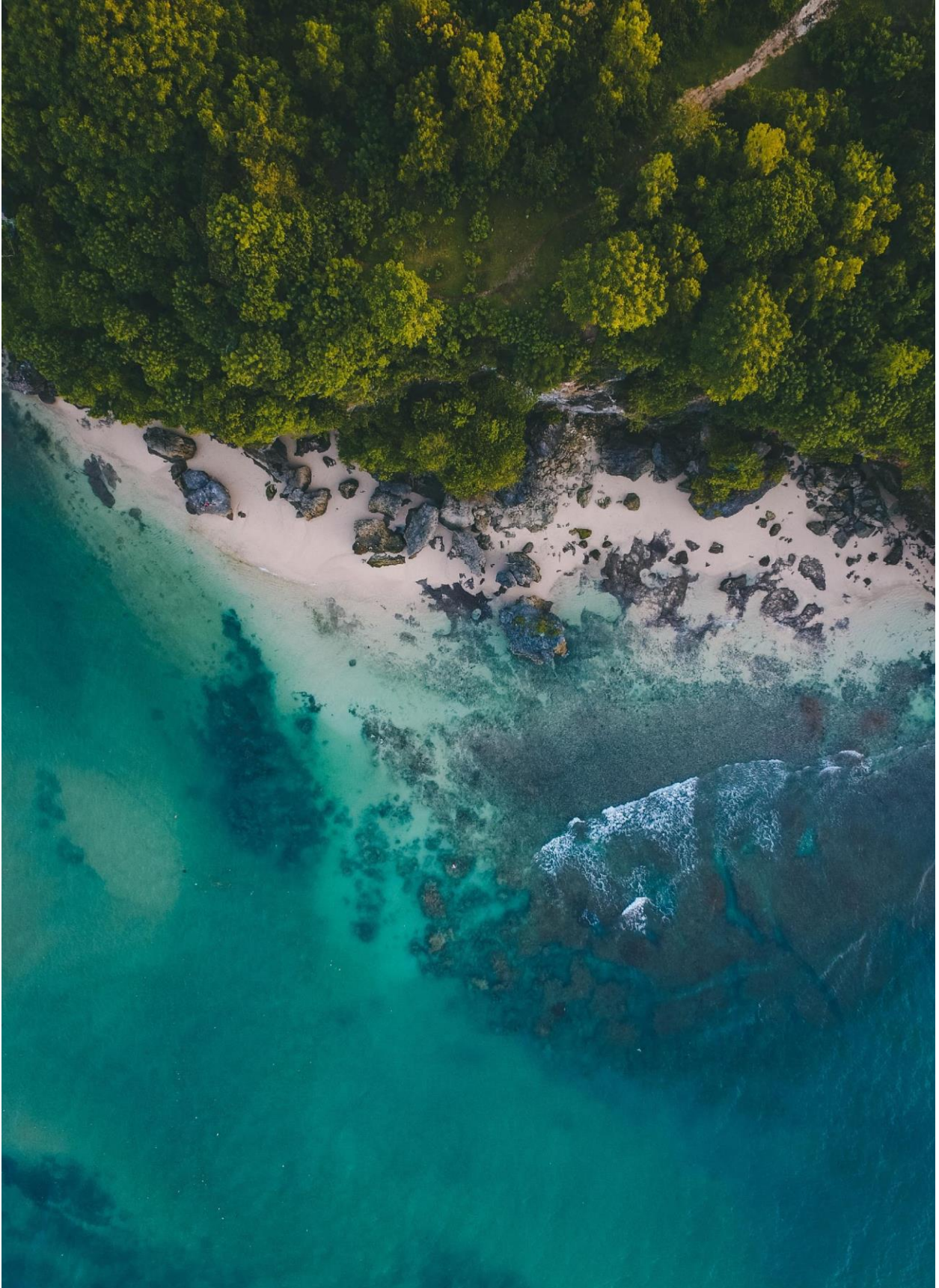


Fig: 4 – Aerial image of one of the Beaches in Bali – ()



Objectives

Interior: Furniture, Finishes, Flooring, Material Palette

Planning: Micro Planning of the Cafe Spaces

Lighting: Natural Lighting as well as Fixtures used in the design

Function: Functions of the cafe apart from being a coffee house

Site

The site for this challenge is located in South Bali, Indonesia. Bali is a province of Indonesia and the westernmost of the Lesser Sunda Islands. East of Java and west of Lombok, the province includes the island of Bali and a few smaller neighboring islands, notably Nusa Penida, Nusa Lembongan, and Nusa Ceningan. Bali is Indonesia's main tourist destination, with a significant rise in tourism since the 1980s. Tourism-related business makes up 80% of its economy.

The site is located at one of its bustling neighborhoods in the Kaputen Badung suburban region southwards of Denpasar. The site has a major street frontage, with an area to access a lot of different kinds of water sports activities. The site has a beach view as well from the upper levels of the café.



Fig: 5 – Site Plan (Source: Google maps)

Site Area: ~1200sqm

Max FAR: 0.75

Ground Coverage: 25%

Set Backs: As given in the CAD plan1

Height Restriction: 10m

Coordinates: [Maps](#)



How to submit?

Read all the competition rules and details from the sidebar, and hit **register**. You can pay the entry fee and book your registration right away. The additional resources directly unlock as soon as you register on your dashboard. Once you are ready with your project - begin uploading from the dashboard and follow this tutorial to submit. You can add your team members to your project while submitting.

Discover the full submission tutorial here: <https://uni.xyz/competitions/brewed-bali/info/about>

Rules

You have to deliver an architectural outcome on the following site, based on the given outlines.

1. Recommended number of sheets/presentation images/boards:
3 (Three) of size [2800px x 3500px] in portrait digital format (JPEG only).
2. Minimum 3 (Three) & No maximum sheet limit. Each image should be less than 15MB.
(Do not submit PNG format)
3. Minimum requisite submissions are sheets/boards + Cover image containing:
 - a. Site plan (Compulsory)
 - b. Key conceptual sections x 1 (Minimum)
 - c. 3D views x 4
 - d. Additional cover image of 2000px x 1000px
 - e. Write an article/story in the Journal section# of the project (of about 700-1000 words) answering the questions given in the Additional Resources.

#Journal Section appears midway in the project submission portal. More instructions in the additional resources.

Additional Resources

This competition contains additional resources that contain a set of files useful to complete the competition submission. This folder is made available on your profile dashboard automatically as soon as you register.

This additional resource folder of this competition contains:

Submission Format files in PSD | AI | InDD & Guide to Journal Section + Questions, CAD file of the site plan, High res site maps and Site images.

Learn more on <https://uni.xyz/competitions/brewed-bali/info/about>



Base Rules

- + The competitions are open for students and professionals from all the disciplines of design.
- + The team limit for this competition is 4 members maximum per team.
- + You can register more than one team but they have to be registered separately.
- + Ensure that the final sheets submitted do not include your name or any other mark of identification.
- + Your submission is linked to your UNI user account which stands as your identification, we do not have any identification codes.
- + This is a design idea challenge only. There is no built commission/realization associated with the problem.
- + In case of publication in the yearbook we will reach out separately for selected entries.

Pro Tips

- + Use exploded views to discuss multi-levelled conceptual models better.
- + Mention sheet number on the corner of every sheet.
- + Plagiarism of any idea/form/design/image will be disqualified with a notice.
- + All the sheets or images will be viewed on a digital device. e.g., Laptop screen or projector. Uploaded sheets or images will not be physically printed for evaluation. The submission hence should be prepared for digital viewing only.
- + Submit JPEG images only. (PNG will not function)

Judging Criteria

The entries will be judged by an international jury of the competition on the following criteria:

Presentation: The fundamental to a good entry is a visual delivery of ideas.

Concept/Idea: Quality of thought and intent in the pre-design phase.

Spaces/Program: How the spaces are calculated and ordered.

Design Outcome The final architectural outcome of the solution.

The judging panel can also add other criteria based on their internal discussions - which will be in line with the problem statement. Participants are advised to fulfil the above-given criteria first in their design. Names of the jury panel will be announced soon.



Prizes / Deadlines / Registration

For complete information on active prizes and details on the entry fee, visit the **Awards & Fees** section of the competition here:- [Awards&Fees](#)

Learn more about this competition here: <https://uni.xyz/competitions/brewed-bali/info/about>

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