

UNI

# Weave 2.0

Fashion meets Sustainability



Fig: 1 – A waste management facility dealing with textile waste – Credits: BBC

## Premise

**The fashion industry, thriving** at the cost of the environment, is a well-known fact. **Fast fashion has taken over the market with massive production** and lower rates, luring in customers away from the sustainable alternatives which are comparatively expensive.

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The waste produced includes chemical solvents and **pollutants that harm the environment**. The amount of resources the textile productions use is way more than how much it positively gives back to society. The laws being loose for big corporations have contributed to fashion-related pollution around the world.

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Apart from the direct impact of industry, its elite and lavish stature has produced second and third-tier **waste through unnecessary acts like marketing**. **These allied industries earn huge profits by cutting on the quality of materials**.

**How can fashion be pushed in the direction of sustainability?**



*Fig: 2 – Unsustainable Fashion – A timebomb that’s as looming as plastic waste – Credits: Vice*

## Trends

High-end fashion brands conduct shows to display their new collections and products, and their methods are getting more creative and theme-based. These shows are conducted on various locations sometimes, and due to time crunch, they are **designed hastily and inefficiently**.

**According to reports, fashion weeks/shows, contribute to a lot of plastic and other waste.** These shows are up for a short while but require months of planning ahead for designer sets and destinations, **but little thought is given to efficient use of resources or the waste produced.**

Venues end up with loads of avoidable trash such as water bottles, paper, flowers, and other decors. Several resources used to provide luxurious services to guests and attendees at the event also adds to the waste pile.

**All of this waste can be avoided by designing a dedicated fashion center that can be standardized to the lavishness of fashion weeks, without compromising on sustainability.**



*Fig: 3 – How can sustainable fashion be made mainstream?*

## Brief

**Brief: Design a fashion convention center to hold events and gatherings related to the industry. It should be universal enough to suit the needs of different fashion industries.**

The venue must be aesthetic enough to personify **the current stature of the high-end fashion industry**. The **ramps** are the highlights of any fashion week, hence the design must be at par with expectations and standards of the previous iconic ramps that were designed, to attract attention enough to **promote sustainability** as well.

Every tiny to a huge aspect of a building can be played with, given the time and resources. When sustainability comes into play, these aspects can get a little tricky, but given the area program and a little bit of research into the industry, can yield a noticeable reduction in waste.

# Objectives

**Concept** - the design must meet the industry's expectations with quality. inspiration can be drawn from the rich history of fashion in the context.

**Aesthetic** - the design of the centre must create a visual impact that is representative of the exclusivity and grandeur of the fashion industry.

**Sustainability** - Focus on the waste reduction and management aspect. Centre must be optimized in its power usage when it comes to lighting and ventilation.

**Adaptability** - the event space must be able to accommodate a wide range of activities of different nature and brands.

**Upgradable** - the centre must be capable of handling both small and large scale events by efficient layout and service design, with minimal interventions.

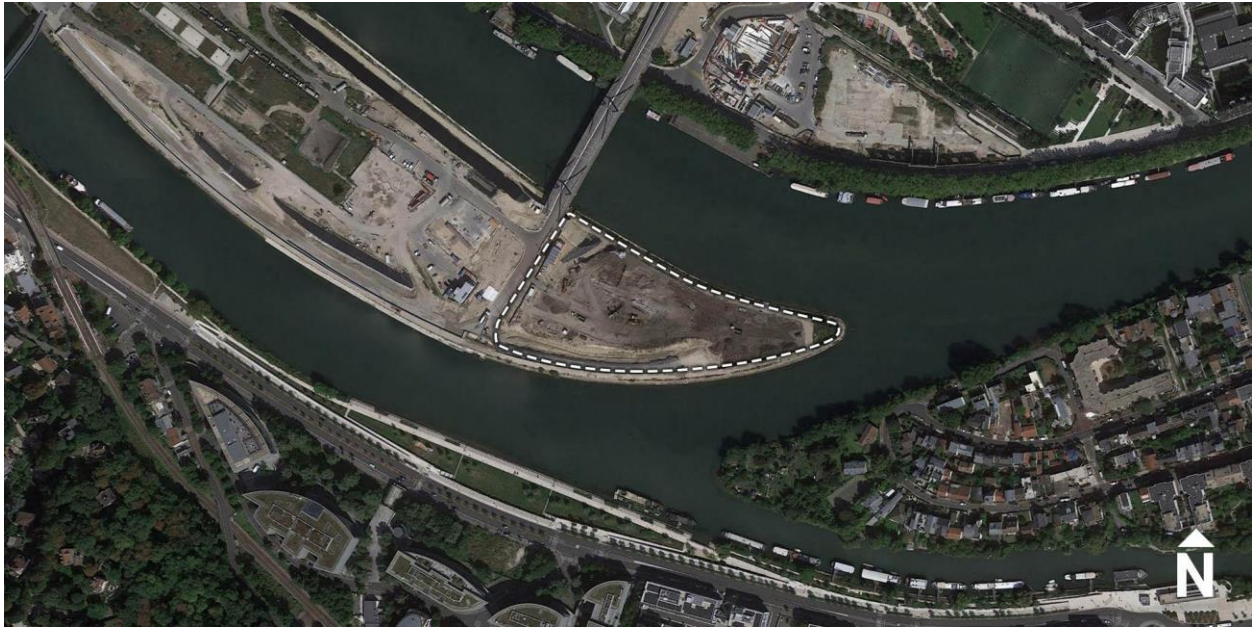
# Site

The site is located in Paris, France. Paris is the European centre for art, commerce, finance, and fashion. The capital city has a rich cultural heritage making it a popular tourist spot.

Paris is the international fashion capital of the world. It is home to haute couture but also to contemporary designers of the new trends. The city hosts major fashion events that attract crowds from around the world. The commercial market is also dominated by fashion giants.

The site is at the tip of a small islet on the river Seine. It is connected to the mainland by the Pont Dayde bridge. The islet consists of La Seine music centre and some eateries around it. Even though the site is 2km outside of Paris, its location is suitable for public attractions.





Site area - **16,000 sqm**

FAR - **1.0**

Ground coverage - **40%**

Coordinates- <https://goo.gl/maps/iJBn28L1cUWTvWdd9>

## Area Programme

The facility must have one Fashion ramp, one community hall for gatherings, two green rooms, and any other basic necessities that come along with your curated area program.

# How to submit?

Read all the competition rules and details from the sidebar, and hit **register**. You can pay the entry fee and book your registration right away. The additional resources directly unlock as soon as you register on your dashboard. Once you are ready with your project - begin uploading from the dashboard and follow this tutorial to submit. You can add your team members to your project while submitting it.

Discover the full submission tutorial here: <https://to.uni.xyz/uploadtutorial>

## Submission Requirements

You have to deliver an architectural design outcome on the following site, based on the given outlines.

1. Recommended number of sheets/presentation images/boards:  
**3 (Three) of size [2800px x 3500px] in portrait digital format (JPEG only).**
2. Minimum 3 (Three) & No maximum sheet limit. Each image should be less than 15MB.  
(Do not submit PNG format)
3. Minimum requisite submissions are sheets/boards + Cover image containing:
  - a. Site plan
  - b. 1 x Key concept section
  - c. 3D views x 4
  - d. Additional cover image of 2000px x 1000px
  - e. Write an article/story in the Journal section# of the project (of about 700-1000 words) answering the questions given in the guide pdf.

#Journal Section appears midway in the project submission portal. More instructions in the additional resources.

# Additional Resources

This competition contains additional resources that contain a set of files useful to complete the competition submission. This folder is made available on your profile dashboard automatically as soon as you register.

This additional resource folder of this competition contains:

**Submission Format files in PSD | AI | InDD, Guide to Journal Section + Questions, CAD File of the site plan & Site Images.**

Learn more on: <https://uni.xyz/competitions/weave-20/info/about>

## Base Rules

- + The competitions are open for students and professionals from all the disciplines of design.
- + The team limit for this competition is 4 members maximum per team.
- + You can register more than one team but they have to be registered separately.
- + Ensure that the final sheets submitted do not include your name or any other mark of identification.
- + Your submission is linked to your UNI user account which stands as your identification, we do not have any identification codes.
- + This is a design idea challenge only. There is no built commission/realization associated with the problem.
- + In case of publication in the yearbook we will reach out separately for selected entries.



# Pro Tips

- + Use exploded views to discuss multi-leveled conceptual models better.
- + Mention sheet number on the corner of every sheet.
- + Plagiarism of any idea/form/design/image will be disqualified with a notice.
- + All the sheets or images will be viewed on a digital device. e.g. Laptop screen or projector. Uploaded sheets or images will not be physically printed for evaluation. The submission hence should be prepared for digital viewing only.
- + Submit JPEG images only. (PNG will not function)

# Judging Criteria

The entries will be judged by an international jury of the competition on the following criterions:

**Presentation:** The fundamental to a good entry is a visual delivery of ideas.

**Concept/Idea:** Quality of thought and intent in the pre-design phase.

**Programmed/Spaces:** How the spaces are conceived along with the program.

**Design Outcome** The final architectural outcome of the solution.

The judging panel can also add other criterions based on their internal discussions - which will be in line with the problem statement. Participants are advised to fulfill the above-given criterions first in their design. Names of the jury panel will be announced soon.

# Disqualification

The competition is protected by our [disqualification policy](#) to support fair play in a competitive environment like UNI. Participants are requested to stick to the details in the brief and connect with the curatorial committee on [contact@uni.xyz](mailto:contact@uni.xyz) in case of doubts or revisions.

Please check the link above for details. Failure to adherence may lead to soft or hard disqualification based on the violation.

# Prizes / Deadlines / Registration

For complete information on active prizes and details on the entry fee, visit the Awards & Fees section of the competition here:- [Awards&Fees](#)

Learn more about this competition here: <https://uni.xyz/competitions/weave-20/info/about>

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