



IFDA '19

International Fashion Design Awards



What 'Persona' does our outfits define?

1

Premise

Why is that when we see a person, we are able to tell a lot about them without even talking to them? The accessories we use, the clothes we wear, texture & materials of our apparels, they not only just cover a body but also define a persona. Fashion helps in expressing a person's unique sense of style.

Fashion is the way we choose to present ourselves in front of others and to the people around us. That's something a person shares with the creative professionals who take fashion from concept to consumer.

A close-up photograph of several spools of thread in vibrant colors: yellow, orange, red, blue, and green. The spools are arranged in a row, with some in the foreground and others slightly blurred in the background. The lighting is warm, highlighting the texture of the thread.

Time to stand out of the crowd.

2

Purpose

UNI International Fashion Design Awards '18 seeks to recognise and honour such exceptional fashion designers across the globe. Fashion Designers who have helped others to express their style and define their persona. We are inviting Fashion Designers who were able to create signature style and have used colour and movement to create stunning outfits which evoke feelings of excitement, passion and longing. We will acknowledge some of the outstanding designs and promote it at a global scale through our online platform, media partners, social channels and also in the form of an annual book presenting the best designs across globe.



Bringing together the best of design ever.

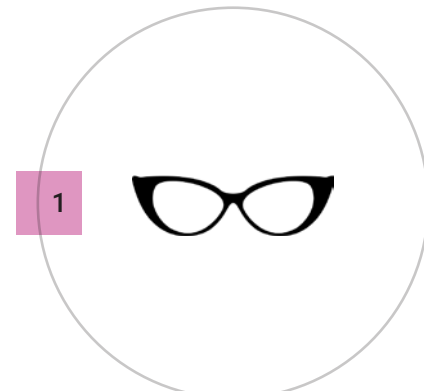
3

Eligibility

1. Participants from all geographical regions are eligible.
2. Open to participants of all backgrounds, including design students and professionals.
3. Participation is on individual basis only. Organizations/studios may participate however, certificate awards will be issued to a single contact person/Team member registering for the award.
4. Entries must be original works of the entrant, who will be recognised as the sole designer of the said entries throughout the course of the competition.
5. You can enter in more than one category for the awards, however the entry has to be submitted separately.
6. Entries that infringe, breach, prejudice or violate the property, interests or rights (including but not limited to contractual rights, user rights, copyright, design rights and all other proprietary and intellectual property rights) of any third party will be disqualified. Participants shall be liable for claims by such third parties resulting from the infringement. The Organiser shall not be held responsible for any infringement.

Categories

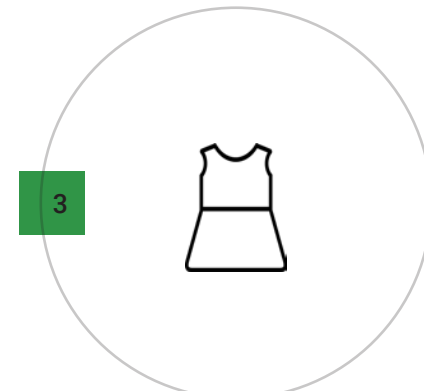
1. Accessory
2. Apparels
3. Children
4. Ethnic Clothing
5. Footwear
6. Lingerie/Intimates
7. Plus Size
8. Sportswear
9. Swimwear & Beachwear
10. Textile & Materials
11. Uniforms & Costumes
12. Wedding



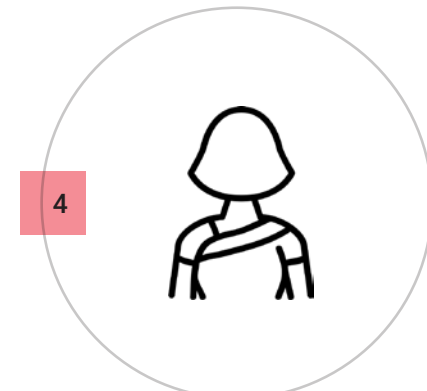
a. Bags, Backpacks, b. Eyewear, c. Gloves, d. Hats,
e. Scarves/Stoles, f. Smart Wearables, g. Ties,
h. Watches, i. Others



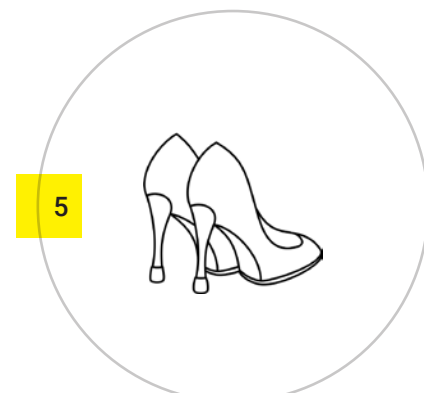
a. Boy, b. Girl, c. Infant, d. Innerwear, e. Men,
f. Plus Size, g. Pregnancy & Maternity, h. Women,
i. Others



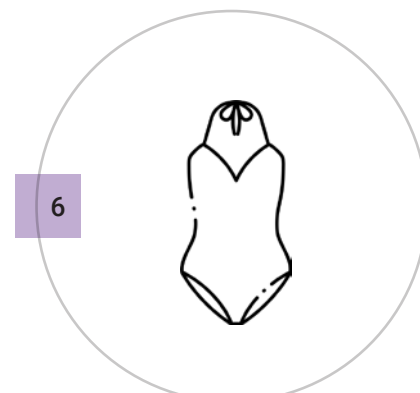
a. Clothing Sets, b. Coats, c. Jackets, d. Innerwear,
e. Pants & Trousers, f. Shirts & Tops, g. Skirts,
h. Sleepwear, i. Sweaters, j. Others



a. Asian Subcontinent, b. African, c. Chinese,
d. Middle Eastern, e. Traditional European Clothing,
f. Western, g. Other Regional Clothing



a. Baby Shoes, b. Boots, c. Casual Shoes,
d. Children Shoes, e. Dress Shoes,
f. High-heeled Footwear, g. Sandals,
h. Men's Shoes, i. Women's Shoes, j. Others



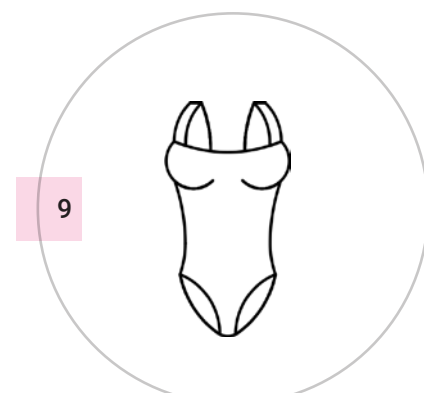
a. Men, b. Women



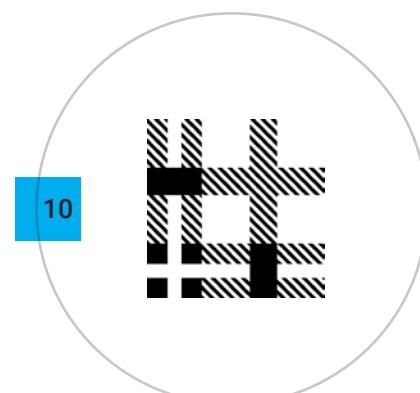
a. Coats, b. Dress & Skirts, c. Jackets,
d. Pants & Jeans, e. Shirts & Blouses, f. Sweaters,
g. T-Shirts, h. Underwear, i. Others



a. Cycling Wear, b. Fitness & Yoga wear,
c. Men's, d. Motorcycle and Auto Racing wear,
e. Training & Jogging wears, f. Women's,
g. Youth/Teen, h. Others



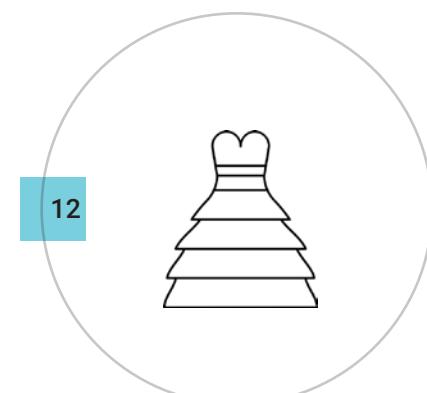
a. Men, b. Women, c. Youth/Teen



a. Men, b. Women, c. Youth/Teen



a. Airline, b. Fireman, c. Guard, d. Hospital,
e. Hotel, f. Military, g. Restaurant & Bar,
h. School, i. Sports, j. Others



a. Boys Attire, b. Bridesmaid Dresses,
c. Men's Attire, d. Girl's Attire,
e. Grooms Dresses, f. Wedding Apparel,
g. Wedding Jackets, h. Wedding Wrap,
i. Women's Attire, j. Other Wedding accessories

Early is on time. On time is late.

5

Key Dates

Launch of Competition

Kickoff - UNI's International Fashion Design Awards, 2019

Review Mid Deadline: 15th December '18

Individual feedbacks on submission given by Uni.xyz Moderators to all complete entries submitting by this date.

Public Voting opens: 20th December '18

Users on Uni and subscribers can now appreciate and initiate discussions on your project.

Last date of submission: 30th January '19

Closing deadline of International Furniture Design Awards 2019.

Public Voting Closes: 20th March '19

4 Shortlists in each category will be announced by the jury panel.

Announcement of Results: 21st March '19

IFDA '19
IFDA
IFDA
IFDA

Judging

Jury (Organizers and panel selected by organizers)

Innovation

- Concepts that are brave/radical/refreshing.
- Narration behind the design process.
- Innovative use of technology (materials, Methodology)

Fabrication

- Materiality and its sources.
- Sustainability in terms of usage.
- Assembling methodologies and storage.

Functionality

- Handling and usability of the garments.
- Feasibility in terms of production.
- Fulfilment of the need or function.

Potential

- Justification as an appealing product.
- Potential of commercialisation.

People's Choice

Total Appreciations

- Total number of appreciations on the project page, by the signed up members of Uni.xyz

Total Discussions

- Number of relevant and engaging discussions on the project.

Award

Citation Winner (Each category) x 12

Trophy + Medal + Certificate (Professionals) - *(For realized projects only)*

Special Mention Each Category x 12

Medal + Certificate (Professionals) - *(For realized projects only)*

Student's Award (Each Category) x 12

Medal + Certificate (Students only) - *(For realized projects only)*

People's Choice Award (Each Category) x 12

Medal + Certificate (Open for Professionals + Students) - *(For realized/concept both)*

All the award winners will also be gaining:

1. Featuring on our media partner websites
2. Featuring on our bi-annual book
3. Press Release
4. Communication to Magazines
5. UNI Gold designers Mark
6. Option to Sell your designs via UNI
7. UNI Relevance index for your design
8. UNI's Relevance index for your profile.
9. Exclusive Interview opportunity for winners

Jury Categories

By voting

Submission

- A minimum of 6 and maximum of 12 images showcasing the output of the design (JPEG/GIF/PNG/TIFF) (120ppi)
- Questionnaire formulated by the participants as directed on the submission portal. Refer to Uni Submission guidelines to know more. <https://goo.gl/EFYkad>
- Cover image of size 2000 x 800 px or larger in aspect ratio 5:2 should be uploaded.
- Individual images and graphics used or any additional images can also be published (for publication purpose only and not for the judging of entries)
- All the participants are required to update their profile on UNI for jurors to identify between students and professional entries.
- Do not place your name or any mark that reveals your identity on your sheets/images.
- The first tag in the upload page, should be your category of participation and the second tag should be the subcategory of submission - rest of the tags are optional.

+ To learn about the best practices of submission refer to this pdf here: <https://goo.gl/fmmcP7>

No Fees

The awards are free to participate and there is no cost associated to registration or submission. We wouldn't mind a treat if you win though.

General Queries

Who can enter in UNI's IPDA '19?

A. Entries are eligible from any country worldwide from both client and agency teams and we accept design work from agencies both big and small, as well as freelance designers. Students in full-time education may submit their work into the student category

IPDA '19 is an online or an offline event?

A. IPDA is completely online and no physical presence of the designer is required for this award.

Does this award requires any physical submission also?

A. No, all the mode of submission will be digital only.

How many entries can be uploaded by a single participant?

A. There is no limit to entries which can be submitted by the participant. You can upload multiple projects. However, only project will be entitled in one category for the awards.

Where do i enter the categories I am participating in?

A. When you begin your upload of the project, right after the title, description and discipline - enter the first tag as your main category (1 - 12), enter the second tag as your sub category (a - j) for which you are participating. Do not add more than one category on a single project. The rest of the tags can be generic and can be of your choice for a better searchability.

'19
I F D A
I F D A
I F D A
I F D A

International Fashion Design Awards

Check how to submit and other details. Log on to: <http://ifda.uni.xyz>

Queries: contact@uni.xyz