

UNI

Throne

Reimagine the Iron Throne - Design Competition



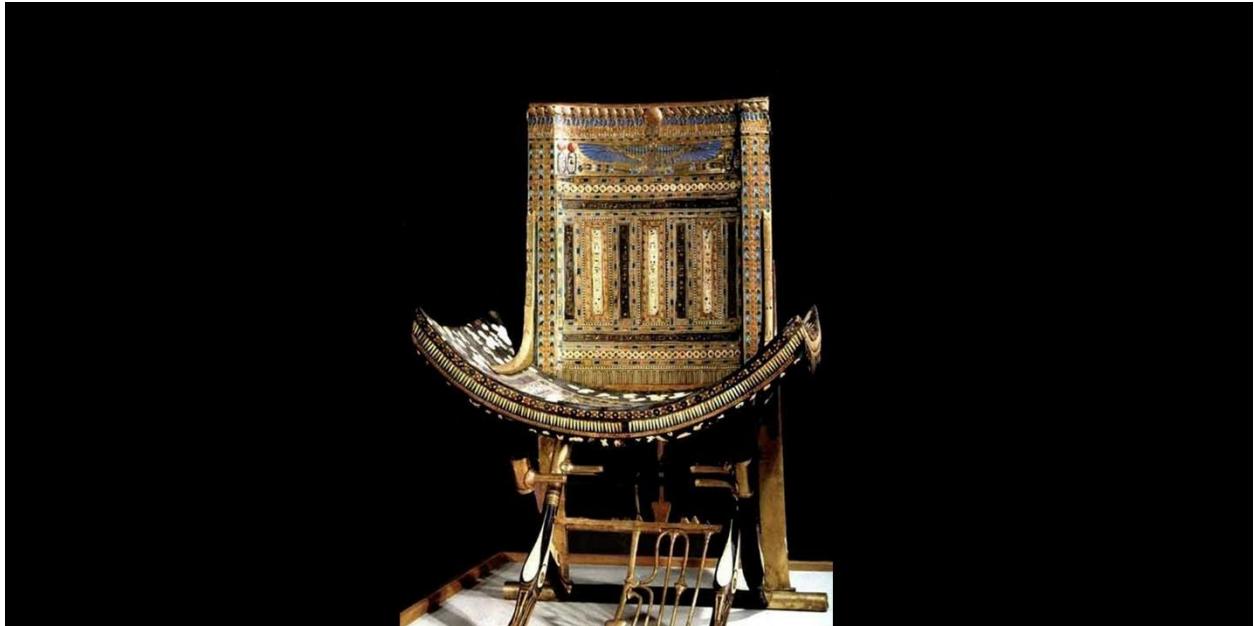


Fig: 1 – Tutankhamun's Throne of Ancient Egypt

Premise

Chairs are known from Ancient Egypt and have been widespread in the Western world from the Greeks and Romans onwards. They were in common use in China from the twelfth century and were commonly used by the Aztecs. **Soon the meaning of the word changed to symbolic seats of those who held secular or religious power- a meaning common to virtually all cultures.**

Throughout much of **human history, societies have been governed under authoritarian systems,** in particular dictatorial, **resulting in a wide variety of thrones.** These have ranged from stools in places such as in Africa to ornate chairs and bench-like designs in Europe and Asia, respectively.

The oldest surviving throne is one that was built into the walls of Knossos (c. 1800 BC) **Often, a throne is associated with its status, philosophical or religious ideology held by the nation or people.** Accordingly, many thrones were custom made from hard to find materials that signified the nation's richness and glory.





Fig: 2 – Reimagine the iron throne

Reimagine

Real-life kingdoms have fought, won and tore down to **gain the status of the throne**, to be a Queen/King. Stories of these fallen kingdoms and glory have been **depicted through various novels, movies and TV series**.

The recent show, Game of Thrones based on a series of novels, became a classic worldwide, showcasing kingdoms fighting a war for the Iron Throne. **The Iron Throne** in the show represented the difficulty of ruling and the brutality necessary to gain power. According to the story told in the novel, Aegon the Conqueror built **the Throne out of the swords** of his conquered enemies because **he did not think that a king should sit easily**. Irrespective of the philosophy behind it, the story symbolised the throne in more than one way. The show was known for its complex storytelling and characters. It ended in 2019, with some disappointments and **the reign of the iron throne ending with the dragon flame**.

But what if in a parallel universe the throne survived the fire?





Fig: 3 – Melting the throne illustration (Credits-Kieran Belshaw)

Brief

The Iron Throne is the centre of the story around which "The game of thrones" was enacted, was burned down by Daenerys Targaryen's Dragon, Drogon in the final episode of the show. It symbolized the breaking of the power wheel and the end of the show.

But what if in an alternate universe one day the show releases a teaser with The Iron Throne playing in the background, revealing the surviving throne?

And what if at the end of it is a familiar voice, the voice of - Mother of Dragons, Daenerys Targaryen.

Brief: In the narrative, where Daenerys Targaryen is reborn and takes her place as the Queen of Westeros, how would she revive/make the Throne?

The challenge is to re-imagine the throne according to Daenerys Targaryen's personality as a Queen. The aim is to design a throne fit for her and her ideologies for Westeros.



Objectives

Client Brief: Investigate and research Daenerys as a personality on how she would rule the seven kingdoms, and develop a brief for the throne design.

Features - Conceiving interesting features.

Details - Conceptual structural and material/joinery details to execute the above.

Design a Throne, choose its materials/colours/finishes, represent them. The design of the Throne can be built afresh or from the melted ruins.

Scale

The original Throne had a height of 2.18 m, width 1.65 m and a depth of 1.8 m, with an overall floor area of 3sqm. Participants can go beyond this original size to conceive their design but can't scale it down.

How to submit?

Read all the competition rules and details from the sidebar, and hit **register**. You can pay the entry fee and book your registration right away. The additional resources directly unlock as soon as you register on your dashboard. Once you are ready with your project - begin uploading from the dashboard and follow this tutorial to submit. You can add your team members to your project while submitting.

Discover the full submission tutorial here: <https://to.uni.xyz/uploadtutorial>



Submission Requirements

You have to deliver a visualisation design outcome based on the given outlines.

1. Recommended number of sheets/presentation images/boards:
3 (Three) of size [2800px x 3500px] in portrait digital format (JPEG only).
2. Minimum 3 (Three) & No maximum sheet limit. Each image should be less than 15MB.
(Do not submit PNG format)
3. Minimum requisite submissions are sheets/boards + Cover image containing:
 - a. Plan
 - b. Material palette
 - c. 3D views x 4
 - d. Additional cover image of 2000px x 1000px
 - e. Write an article/story in the Journal section[#] of the project (of about 700-1000 words) answering the questions given in the guide pdf.

#Journal Section appears midway in the project submission portal. More instructions in the additional resources.

Additional Resources

This competition contains additional resources that contain a set of files useful to complete the competition submission. This folder is made available on your profile dashboard automatically as soon as you register.

This additional resource folder of this competition contains:

Submission Format files in PSD | AI | InDD & Guide to Journal Section + Questions.

Learn more on: <https://uni.xyz/competitions/throne-1/info/about>



Base Rules

- + The competitions are open for students and professionals from all the disciplines of design.
- + The team limit for this competition is 4 members maximum per team.
- + You can register more than one team but they have to be registered separately.
- + Ensure that the final sheets submitted do not include your name or any other mark of identification.
- + Your submission is linked to your UNI user account which stands as your identification, we do not have any identification codes.
- + This is a design ideas challenge only. There is no built commission/realization associated with the problem.
- + In case of publication in the yearbook we will reach out separately for selected entries.

Pro Tips

- + Use exploded views to discuss multi levelled conceptual models better.
- + Mention sheet number on the corner of every sheet.
- + Plagiarism of any idea / form / design / image will be disqualified with a notice.
- + All the sheets or images will be viewed on a digital device. e.g. Laptop screen or projector. Uploaded sheets or images will not be physically printed for evaluation. The submission hence should be prepared for digital viewing only.
- + Submit JPEG images only. (PNG will not function)

Judging Criteria

The entries will be judged by an international jury of the competition on the following criterions:

Presentation: The fundamental to a good entry is a visual delivery of ideas.

Concept/Idea: Quality of thought and intent in pre-design phase.

Programme/Spaces: How the spaces are conceived along with the programme.

Design Outcome The final architectural outcome of the solution.

The judging panel can also add other criterions based on their internal discussions - which will be in line with the problem statement. Participants are advised to fulfil above given criterions first in their design. Names of the jury panel will be announced soon.



Disqualification

The competition is protected by our [disqualification policy](#) to support fair play in a competitive environment like UNI. Participants are requested to stick to the details in the brief and connect with the curatorial committee on contact@uni.xyz in case of doubts or revisions.

Please check the link above for details. Failure to adherence may lead to soft or hard disqualification based on the violation.

Yearbook

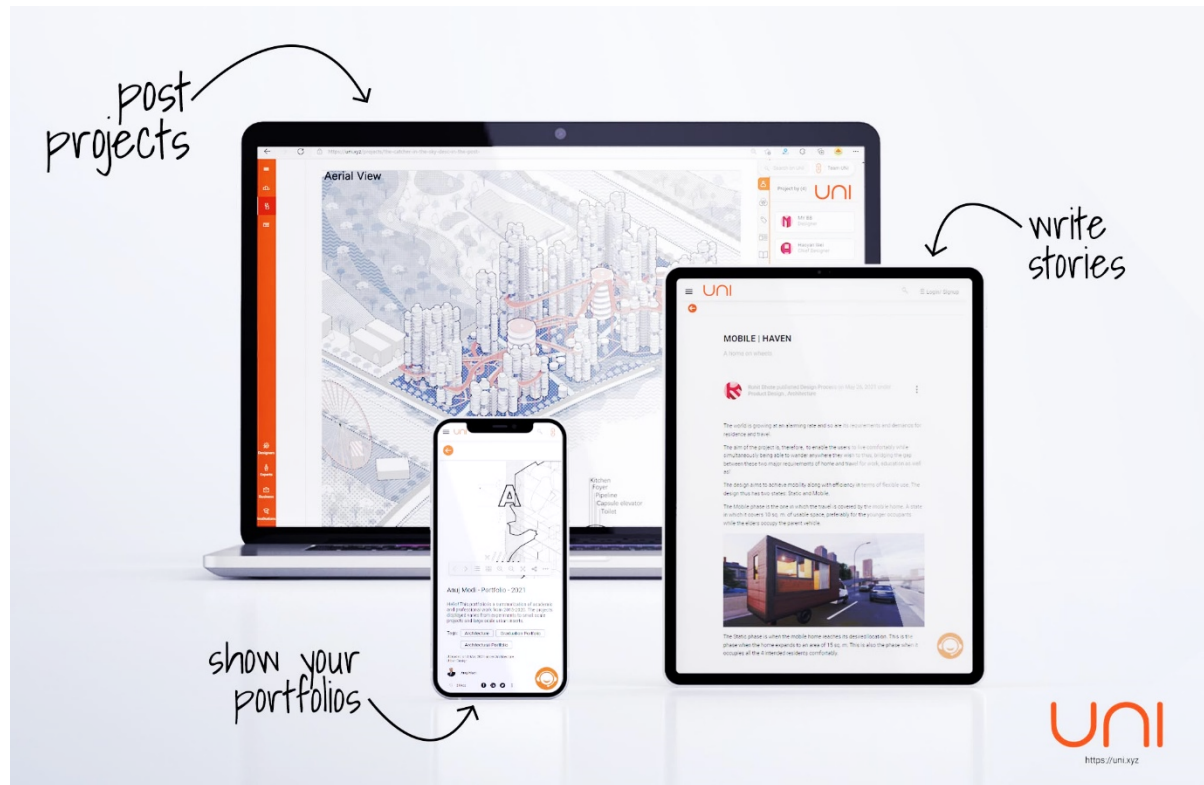


Winners of this competition will get published in our annual publication known as **UNI Design Explorer** which is released every year. This particular publication is one of the most important design resources released every year for the design community on UNI. Earn these bragging rights by participating in this competition. The project titles featured in this publication series are Winner, Runner-up*, Honourable Mention*, People's Choice and Editor's Choice.

*These titles vary from competition to competition. Please refer to the Award & Fees section for more information.



Publish 'You'



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Prizes / Deadlines / Registration

For complete information on active prizes and details on the entry fee, visit the Awards & Fees section of the competition here: [Awards&Fees](#)

Learn more about this competition here: <https://uni.xyz/competitions/throne-1/info/about>

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