



Bauhaus Neue

The design school of the future.

Students Architecture Competition

<http://competitions.uni.xyz>



100 Years of Bauhaus

*It's been 100 years from the date of establishing the undisputedly most influential institution that shaped the course of design for the next century - **The Bauhaus.***

But where's Bauhaus now?



Img_1: Bauhaus - A culmination of fine arts and applied arts.

Premise

There are moments in history when a confluence of ideas, people, and broader cultural and technological forces creates a spark. Sometimes the spark amounts to nothing more than a flicker. But if conditions are right, it can erupt into a dazzling, brilliant light that, while burning for only a brief moment, changes the world around it.

The Bauhaus was one of these – a place that despite the economic turmoil and cultural conservatism of the world around it, offered a truly radical, international and optimistic vision of the future. The origins of the Bauhaus lie in the late 19th century, in anxieties about the soullessness of modern manufacturing, and fears about art's loss of social relevance. The Bauhaus aimed to reunite fine art and functional design (applied arts), creating practical objects with the soul of design. The effect was eventually design good design was made accessible to people at an effective price.

100 years later in a world where rampant shifts in technology and automation, how can we change the dated outlook to design education fundamentally?



img_2: Bauhaus movement made design more accessible to common man. - Example: Bauhaus Chair - By Marcel Breuer

The 100 Years

Bauhaus and its influence, spread after the school was closed down by political pressure due to its bold open and liberal thinking. Its graduates spread around the world excelling in various fields of design and architecture. There are plenty of documentaries, stories and videos sharing the expanse of Bauhaus ideology, you can begin your study with this [video](#).

As we see the last 100 years, times have changed and the means to design along with their applications have transformed radically as well. The concept of an interdisciplinary art school might seem commonplace to us now, but 100 years ago, the idea was revolutionary. Bauhaus school existed for barely **14 years**, yet what it did was highly exceptional in the standards of today.

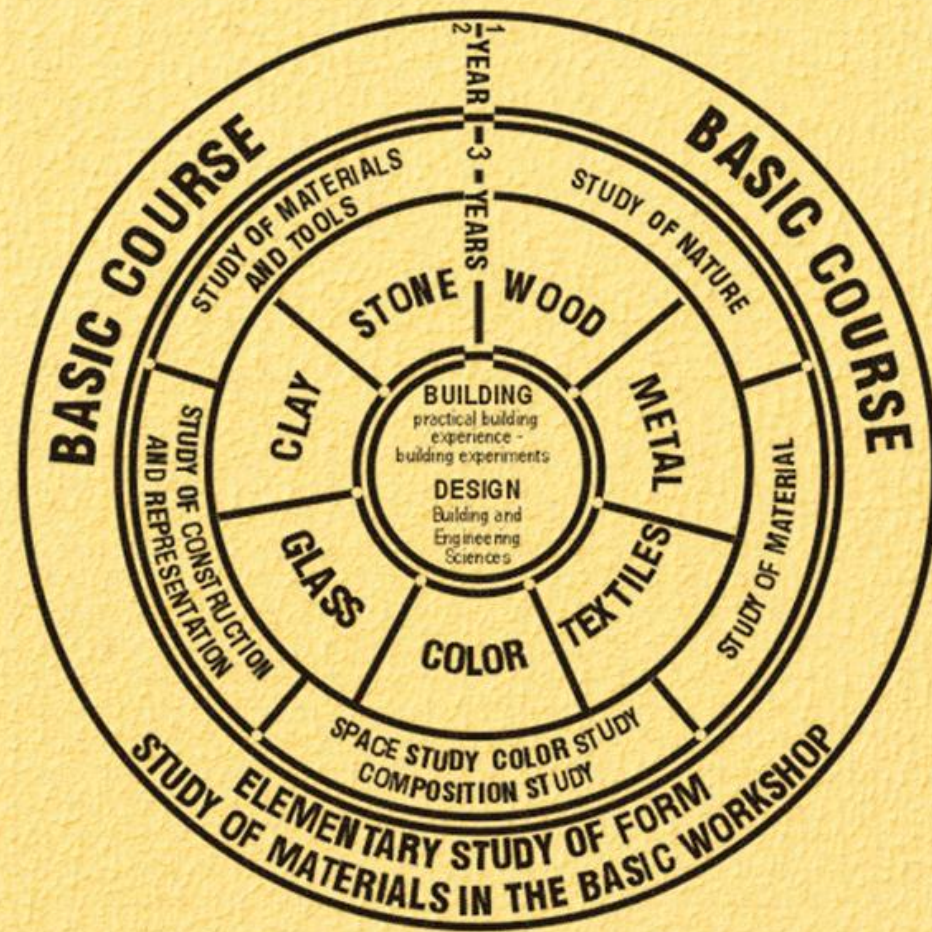
What did Bauhaus School did so right that schools of today are struggling to do? In a world where design is again becoming an aesthetic instead of core thought - **how can design education re-think relevance of design in future?**

"The Bauhaus strives to bring together all creative effort into one whole, to reunify all the disciplines of practical art - sculpture, painting, handicrafts, and crafts - as inseparable components of a new architecture."

Walter Gropius

Architecture Legend, Founder of Bauhaus 1919.





Img_3: Curriculum of the original Bauhaus 100 years ago.

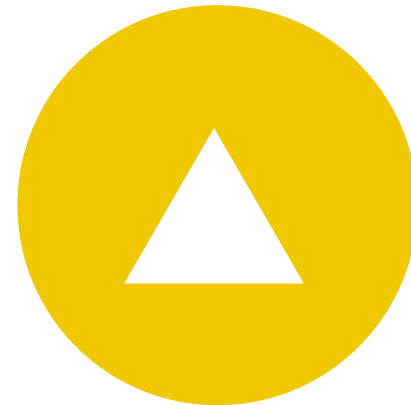
Challenge

Most schools today may be replicating the techniques of Bauhaus as is. But the times have changed and the techniques used by Bauhaus might not be fit for the current times. However, the **philosophies of Bauhaus transcend barriers of time** as even Sir Norman Foster affirms the “Ideologies of Bauhaus are more relevant today than ever.”

Design Challenge: How can we reinterpret philosophies of Bauhaus to create a new design school that fosters a futuristic, bold and radical learning environment in context of today and tomorrow?

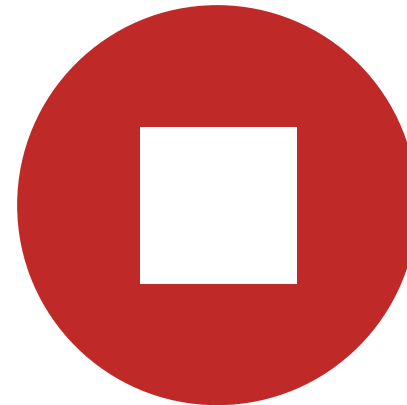
The design challenge can begin with design disciplines that exist today like Architecture, Visual Communication design, Graphic Design, Textile design or Conceive new disciplines entirely springing from fundamental learning programmes. The competition will not focus on creating curriculums but innovation in spaces that nurture them. **Choose not more than 3 courses for your new design school.**

Theme



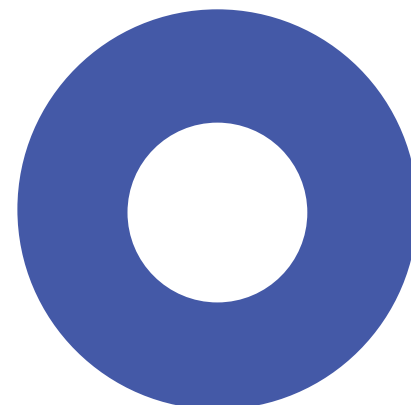
Collaborative

Spaces that endorse collaborative spirit between pupils.



Open

Spaces that endorse free and open thinking instead of authoritative.



Adaptive

Spaces that can be used for variety of activities beyond classrooms.



Future Ready

Spaces that are ready for future shifts in technology and industry.

The following themes can be a point of beginning to conceive this design. Participants can interpret these themes in their own contexts before initiating their design process.

Submission Requirements

0 **Cover image**
A graphically well composed 3D view of your design outcome.

The cover image is different from the boards. The Board distribution is indicative, students can tweak the recommendations below as well.

A **Vision**
The fundamental thought behind your design school.

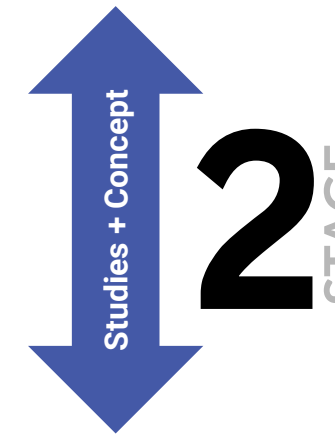
B **Design Principles/Objectives**
Fundamental objectives you wish to achieve in your design



About
1 Board

C **Case Studies**
Preliminary study of Built (Web, Book or Onsite)

D **Site Studies / Design Concept**
Site studies (If any) and the design concept



About
2-3 Boards

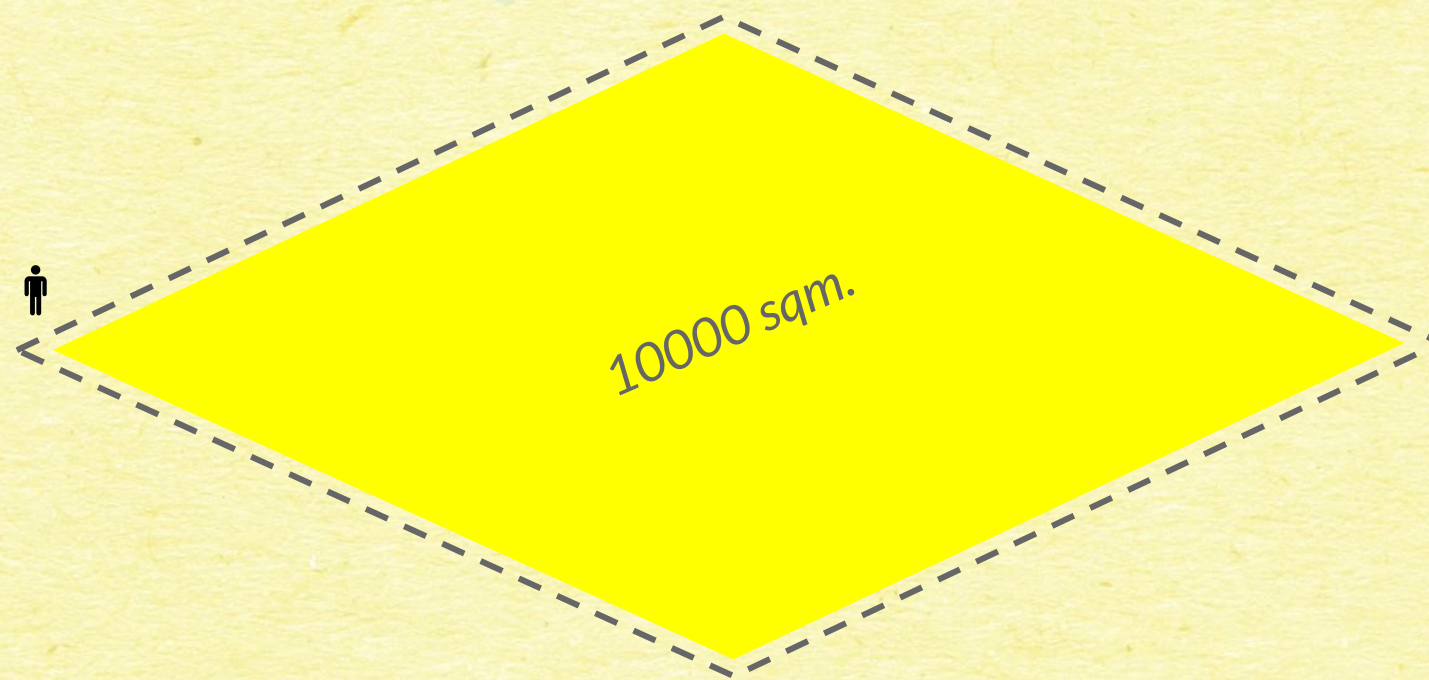
E **Design Development/Iterations**
Design experimentation (Model photographs and Sketches)

F **Exploded Views / Sections / Drawings**
Design details in drawings, illustrations and sketches.

G **3D Views**
The fundamental ideas behind your new Bauhaus.



About
4-5 Boards



[img 4](#): Max site area - A schematic sketch.

Site Area + Limits

Participants can choose a site for this institution anywhere around the world.

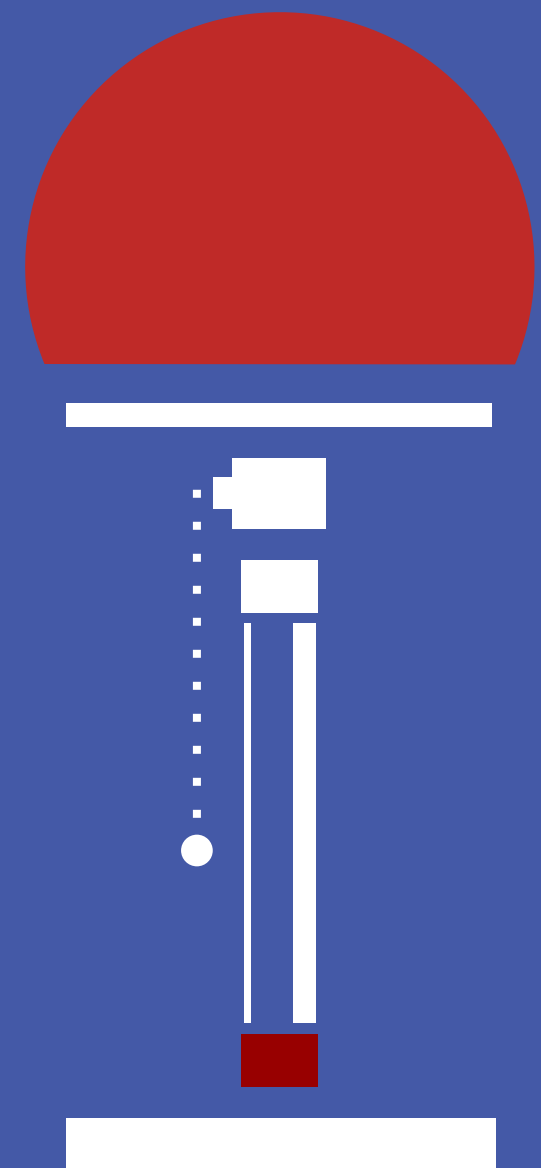
The omnipresence of Bauhaus is made possible because of the internet age as we are seamlessly connected to the entire world which will lead to more and more universal learning in the coming future.

Max Site Area: 10000sqm.
Max Ground Coverage Area: 5000sqm.
FAR: 1.5

Following of local development
guidelines is optional

When does an institution becomes a movement? What elements make it such a volatile mix that the potential is unlimited? How can we fuse design and technology education in the context of future?

The Bauhaus Lamp designed by
Wilhelm Wagenfeld
at Bauhaus in 1924.



Submission

You have to deliver an architectural outcome on the following site, based on the given outlines.

- A maximum of 8 boards / sheets. – [**2480px x 3508px**] or [**420mm x 594mm (A2) in 150 dpi**] in portrait digital format (JPEG). **Do not increase the DPI beyond 150.**
- Each image should be less than **15MB**
- You can find the preset PSD, AI and INDD template files in the 'additional resources folder'.

This additional resources folder contains: FAQ Questions

Minimum requisites in the sheets are 4 sheets/boards + Cover image containing:

- Site plan (Compulsory)
- Key conceptual sections x 1 (Minimum)
- 3D views x 4
- Cover image/Thumbnail of size 2000 x 1000 px or larger in aspect ratio 2:1.
- Floor plans, images, sketches (if any) can be added to support the entry in the form of additional images.
- Answer 6 FAQ questions in the discussion section as given on the 'additional resources folder'.

-
- + The team limit for this competition is 4 members maximum.
 - + Use exploded views to discuss multi levelled conceptual models better.
 - + Ensure that the final sheets which are submitted do not include your name or any other mark of identification.
 - + Mention sheet number on corner of every sheet.
 - + This is a design ideas challenge only. There is no built commission/realization is associated with the problem
 - + Plagiarism of any idea / form / design / image will be disqualified with a notice.

Registration page here: <http://competitions.uni.xyz/bauhaus-neue>

Submission Deadline: December 09, 2019

Submission closes this day.

Public Voting begins: December 18, 2019

Submitted entries are open for voting.

Public Voting ends: January 08, 2020

Voting ends on this date.

Result Announcement: January 18, 2020

Result day!



Rewards

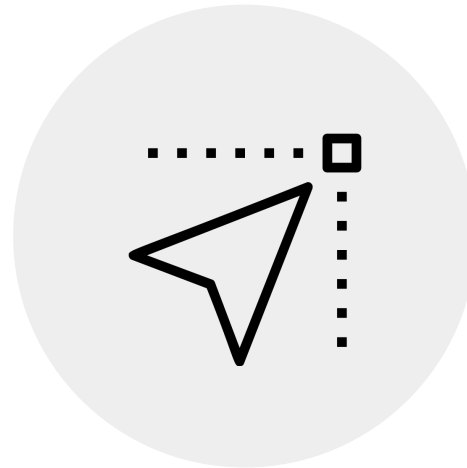
Grants of up to a total of **15,000\$** can be won on this challenge. Learn more about the full conditions on the competition page here.

Eligibility

Currently enrolled students in any design related field (Eg. Architecture, Interior, Product Design, Graphic Design) can participate in this challenge. The enrollment status should be valid at the time of registration of the competition. You can still submit to this challenge if you have registered as a student and your curriculum has ended while the submission period is under progress.

Judging Criteria

The entries will be judged by an international jury of the competition on the following criteria:



Presentation

The fundamental to a good entry is a good presentation.



Concept/Idea

Quality of thought and intent in pre-design phase.



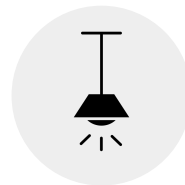
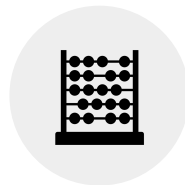
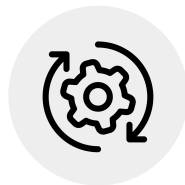
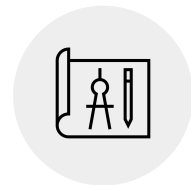
Spaces/Programme

How the spaces are calculated and ordered.



Design Output

The final architectural outcome of the solution.



The judging panel can also add other criteria based on their internal discussions - which will be in line with the problem statement. Eg. Spaces, Drawing Quality, Standards, etc. Participants are advised to fulfil above given criteria first in their design.

(Ad) Institutional access:

We believe in a world more collaborative.

And we think academia is where it can begin.

Institutional Access™ is world's only cross institution competition programme. You can make this challenge more meaningful by bringing it to your classmates and professors working together. There are a lot of perks by entering this challenge with your institution. Follow the link to learn more.

Institutional Access™



About:



Classroom Competitions™

Classroom Competitions serves as a part of UNI in the realm of **learning and portfolio building oriented design exercises**. It intends to give opportunity to young students to explore their design skills in refreshing problems similar to their curriculum. It aims to bring in challenges based on fundamentals of design education. Classroom Competitions embarks on the idea of creating fundamental design challenges to enhance the learning experience and education. It is a research initiative dedicated to providing opportunities for students of design schools from all domains to explore the ideas that go beyond the restrictions of usual architectural discourse.

Queries: support@uni.xyz

Discover other competitions: <http://competitions.uni.xyz>

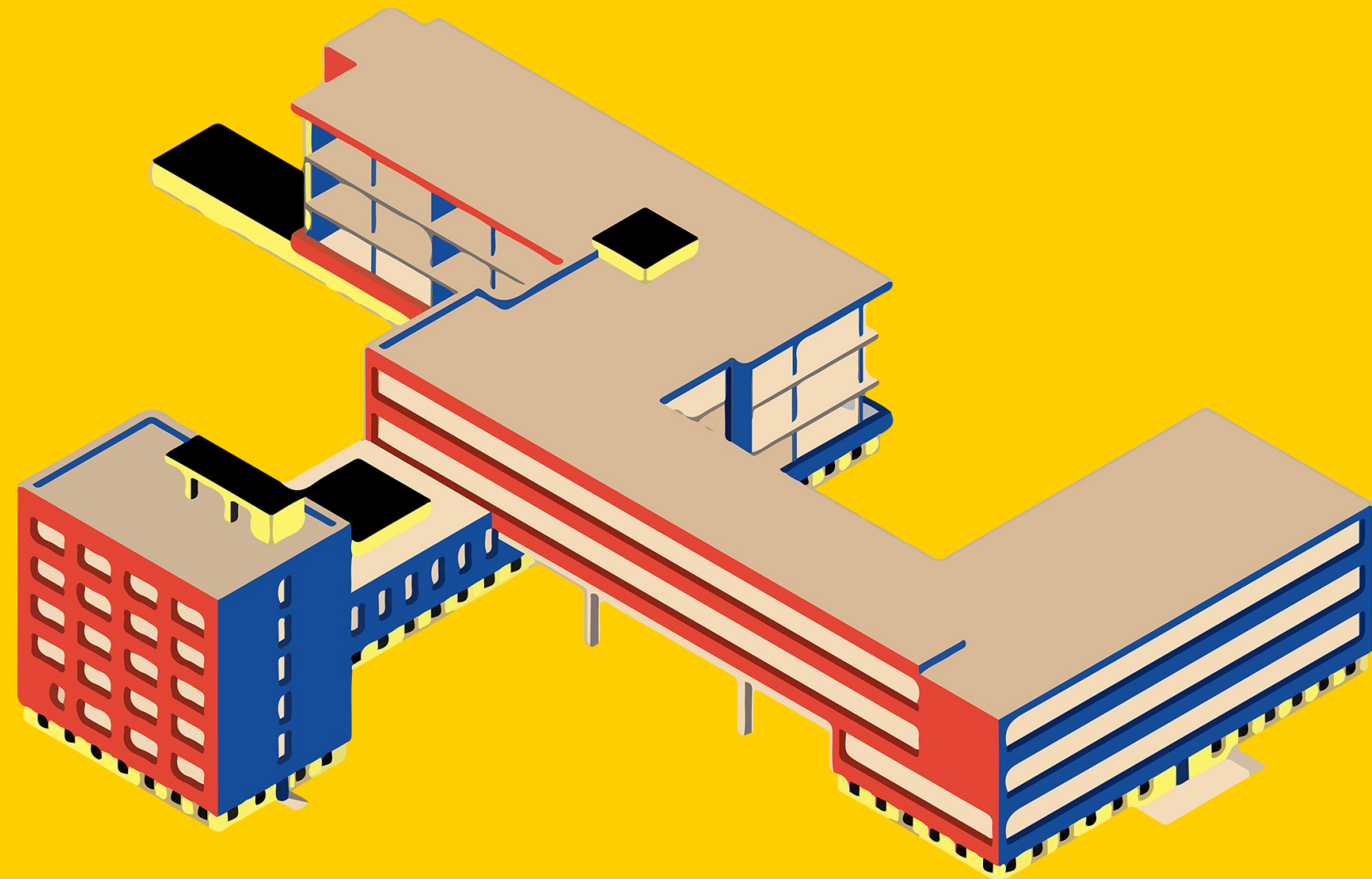
Facebook: <https://www.facebook.com/unidesigntogether/>

Instagram: <https://www.instagram.com/uni.xyz/>

Discover FAQ's about this competition on our help forum here: <http://help.uni.xyz/>

Bauhaus Neue

The original
Bauhaus
at Dessau, Germany (1926)



The new **Bauhaus** that will define the **next century of design.**

Available on:

Institutional **Access**TM

This competition is available for students only.

<http://competitions.uni.xyz>