Bharat Bhavan 2020

Cultural Center for Indian Arts (Professional Edition)

http://**competitions**.uni.xyz



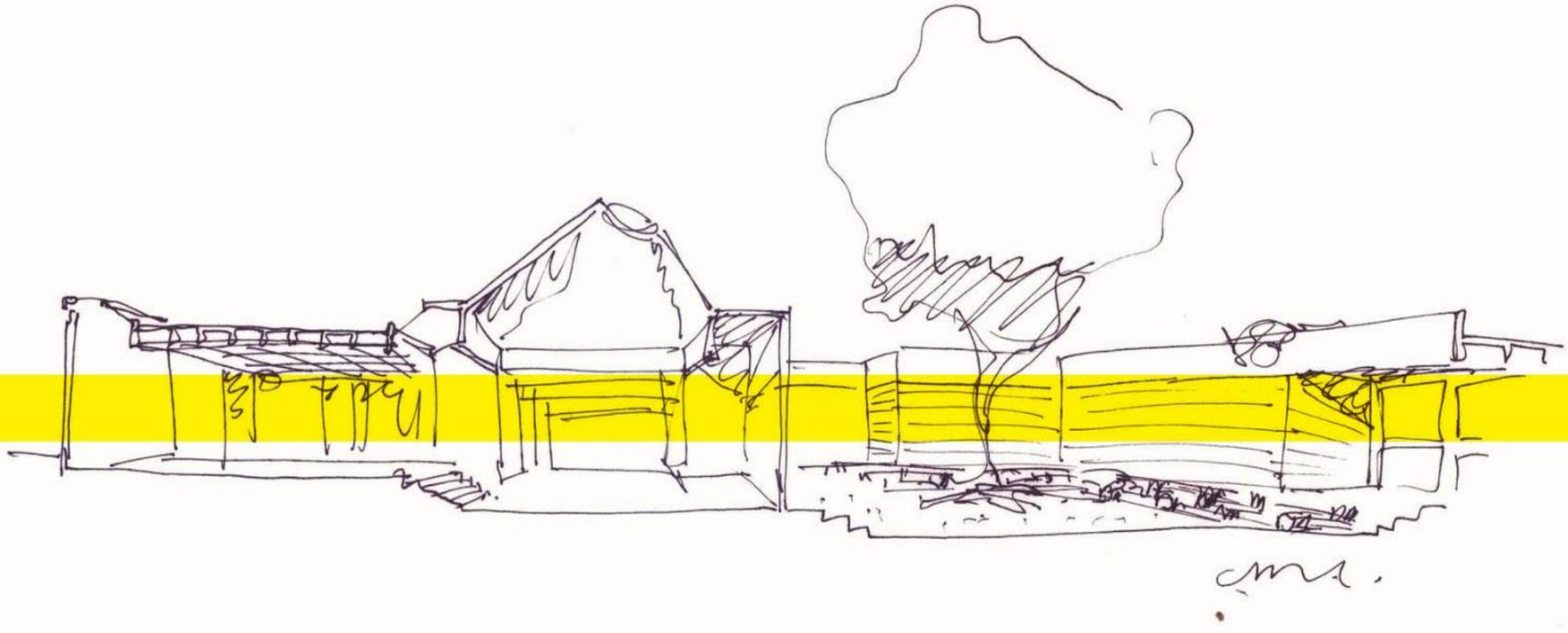
Img 1: A view of Taj, Uttar Pradesh

Premise

Since the independence, the administration of India has always strived to balance its past, present and future. This involved not only building the necessary infrastructure for housing, transportation and food security - but various institutions that had the ability to house the rich culture of India.

Under the leadership of Jawaharlal Nehru (India's first prime minister), India saw formation of various new academies and retrofitting of heritage buildings with cultural institutions. This was done to bring arts and traditional crafts in the urban limelight. After his death, the vision was carried forward by the forthcoming governments in the 1970's. A new draft stating the need for cultural revival and sustaining India's intangible and tangible heritage was drawn. The intent was to give a platform for practitioners of this traditional art form and educate others about these in an accessible urban forum.

This is how the vision of '**India House**' or '**Bharat Bhavan**' was born, envisioned to be built in each of the 21 states (in 1970). It was imagined to be a cultural center that spoke this vision through a series of galleries and exhibition/performance spaces



Img 2: Sectional Sketch of Bharat Bhavan, MP in the original archives.

The Pioneer

The first commission of this vision went to Architect **Charles Correa** where he was endowed with the responsibility to design the first ever **Bharat Bhavan, in Bhopal (Madhya Pradesh)**. This multi-art centre set up created an interactive proximity between the **verbal, visual and performing arts**. It provided space for contemporary expression, thought, quest and innovation for creative pursuits grassrooting from the rural to urban areas. It sought to provide a thought provoking context to those who wished to contribute something new and meaningful in the realm of contemporary fine arts, literature, theatre, cinema, dance and music. It currently houses some of the best and most lasting creations that were created within the towns, villages and forests of India.

India has embraced similar public venues and cultural institutions after this building, however this was the only ‘India House' built. The original plan of having one in each state did not reach realization.

Img 3: Mehrangarh fort, Rajasthan

If we could ever implement this vision where every state could have a Bharat Bhavan in the context of today, ***how would it be?***





Img 4: Key Monastery, Spiti Valley, Himachal Pradesh

Brief

If we perceive a similar vision made possible today, what story would you tell about the place through architecture? How will this new **cultural venue bridge the ideas of the place** - **country** and **the world?** How will your design speak of the newer interpretations and aspirations of its people, its culture, its daily life and its embodiment into a particular center like this?

Design Challenge: To build a new Bharat Bhavan in the context of 2020, encapsulating things that have **Made India** and are **Made in India**. This thought can extend to its art forms, to people, culture, technologies, foods, techniques, theatre, performing arts, dance, rituals, film, music, fine arts and a lot more.

Objectives



Vision

Define the purpose, vision and Intent of the Bharat Bhavan.



Site

Define/Justify a site for the same in any one of the cities of India.



Functions

Define all the functions and spaces that will be a part of this Bharat Bhavan



Interpretation

Embodying all these into an architectural outcome which connects - Place - Country - World.

The following objectives can be a point of beginning to conceive this design. Participants can assume their own contexts and users before initiating their design process.

Img 5: Aerial View of Indian Subcontinent - Google

Location

The site for India House/Bharat Bhavan 2020, can be chosen in any **one city (with population above 1 Million)** of **India**.The proposed functions and design of the intervention should be inspired from the inquiry of the local arts of the chosen region. It is visualized to be a local and an international level venue.

The minimum site area of this facility is **3 Acres** (12140 sqm.) and maximum **5 Acres** (20234 sqm.). Following local development guidelines is optional. The city of Bhopal is exempted from the probable sites for this competition.

Submission

You have to deliver an architectural outcome on the following site, based on the given outlines.

• A maximum of 6 boards / sheets. – **[2362px** x **3544px]** or **[400mm x 600mm** in **150 dpi]** in portrait digital format (JPEG). The presentation will be scrutinized on screen, hence participants are requested to make their submission friendly for viewing on web.
• Each image should be less than **15MB**
• You can find the preset PSD, AI and INDD template files in the 'additional resources folder' and here.

This additional resources folder contains: FAQ Questions.

Minimum requisites in the sheets are 3 sheets/boards + Cover image containing:

• Site plan (Compulsory)
• Key conceptual sections x 1 (Minimum)
• 3D views x 4
• Cover image/Thumbnail of size 2000 x 1000 px or larger in aspect ratio 2:1.
• Floor plans, images, sketches (if any) can be added to support the entry in the form of additional images.
• Answer 6 FAQ questions in the discussion section as given on the 'additional resources folder'.

+ The team limit for this competition is **4 members** maximum
+ This challenge is **for professionals only**. Students can follow this brief to participate.
+ Use exploded views to discuss multi levelled conceptual models better.
+ Ensure that the final sheets which are submitted do not include your name or any other mark of identification.
+ Mention sheet number on corner of every sheet.
+ This is a design ideas challenge only. There is no built commission/realization is associated with the problem
+ Plagiarism of any idea / form / design / image will be disqualified with a notice.

Registration page here: https://competitions.uni.xyz/bharat-bhavan-2020

Submission Deadline: February 4, 2020
Submission closes this day.

Public Voting begins: February 26, 2020
Submitted entries are open for voting.

Public Voting ends: March 21, 2020
Voting ends on this date.

Result Announcement: April 2, 2020
Result day!

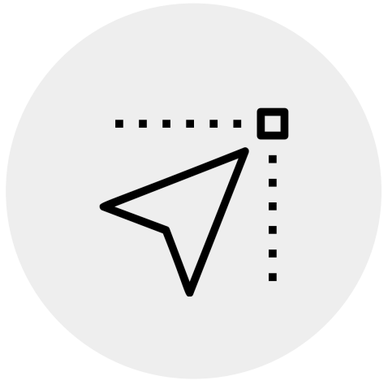
Rewards



Grants of up to a total of **20,000$** can be won in this challenge. Learn more about the full conditions on the competition page here.

Judging Criteria

The entries will be judged by an international jury of the competition on the following criterions:



Presentation

The fundamental to a good entry is a good presentation.



Concept/Idea

Quality of thought and intent in pre-design phase.



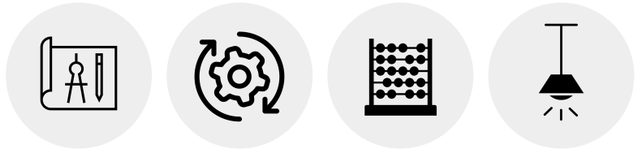
Spaces/Programme

How the spaces are calculated and ordered.



Design Output

The final architectural outcome of the solution.



The judging panel can also add other criterions based on their internal discussions - which will be in line with the problem statement. Participants are advised to fulfil above given criterions first in their design.

(Ad) Institutional access:

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Institutional Access™ is world's only cross institution competition programme. You can make this challenge more meaningful by bringing it to your classmates and professors working together. There are a lot of perks by entering this challenge with your institution. Follow the link to learn more.

Institutional Access™

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Bharāt Bhavan 2020

Discovering **Indian culture** through **architecture**.

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